# What's the cost of a meal?

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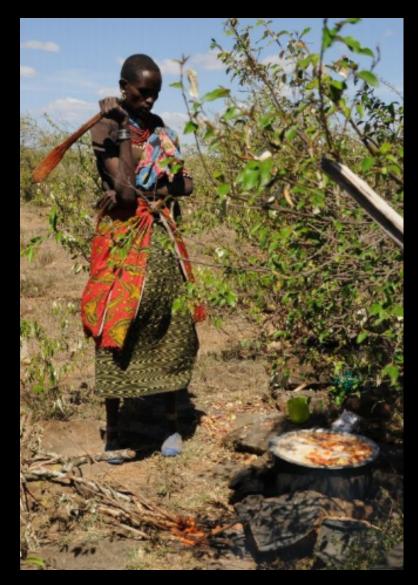
For a girl or woman in a developing country, that cost could be frighteningly high.

Her education,

her health, and

her safety may be the price.

# what's the cost of a meal?



The price starts with access.

Access to water and to fuel that can support the long cook times required of dietary staples.

So what happens if access is limited?

## limited access carries a high cost.

Lack of clean fuel means using charcoal or wood for cooking, leading to prolonged exposure to harmful smoke.

Charcoal is expensive – it could require one-third of a family's income. As a result, **trees are cut down** to produce firewood.

Communities quickly use the trees around them, digging up the roots when desperate. Deforestation begins.

Deforestation leads women and girls to forage further from home, for up to 7 hours per day. Girls are taken out of school to support this need.

Foraging as far as 5 to 10 kilometers per day puts women and girls at risk of violence and rape.

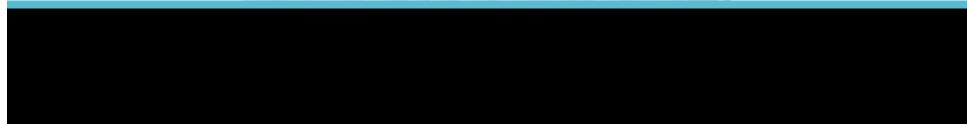
# the need for energy is the root cause.

Women in developing nations are paying too high a price to feed their families, and it starts with the need for energy. Wonderbag attacks this problem at its source:

Wonderbag simply makes cooking more efficient, greatly reducing energy usage, improving safety, and giving women and girls more time.







# how it works.

You don't actually need a constant heat source *under a* pot for food to fully cook. You just need heat *in the pot.* 

But pots are inefficient. They let heat in, and thus let heat out.

Using the age-old technique of heat-retention cooking, the Wonderbag retains the heat generated of the initial cooking process, reducing required total energy by up to 80%.



# how it works.



boil it

Start the cooking process as you normally do, and let it simmer for 10+ min to heat the food all the way through.



#### bag it

Place your entire lidded pot in the Wonderbag.



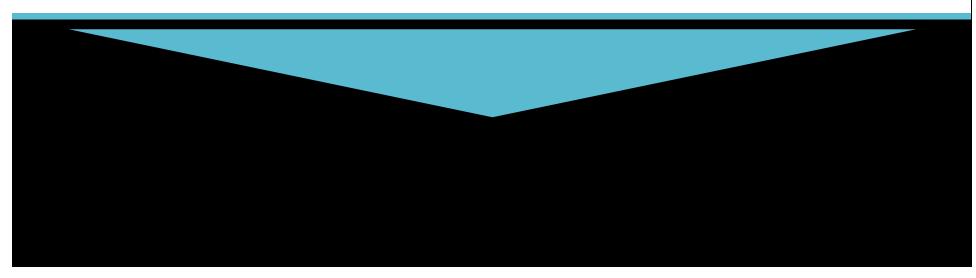
stand it

Leave it to finish cooking.



#### serve it

Your meal will be hot and waiting to be served!



### results.



REDUCED



REDUCED FOOD WASTE 20%

REDUCED NEED for PRECIOUS WATER

SPENT

COOKING

The Wonderbag **needs less water and fuel** than direct heat cooking. And Wonderbag means food won't burn, a factor that today can lead to 20% of food being wasted.

# clean cooking is a global issue.

The Wonderbag was developed in Africa to ease the social, economic, and environmental impacts of fuel poverty.

Wonderbag provides consumers a chance to change lives – their own and their loved ones simply by using a more sustainble cooking method.

Sarah Collins, Wonderbag



# clean cooking is a global issue.

Wonderbag provides consumers a chance to change lives – their own, and someone less fortunate – simply by using our sacrifice-free, sustainable cooking method.

Sarah Collins, Wonderbag

# change lives.



# Buy One, Give One

Every bag sold in the OECD subsidizes a bag in Africa.



**NB-WONDERBAG.COM** 

